



Blackboard

# Blackboard Connect C5 K12 Price Proposal 1 Year: Plum Borough School District, PA

Unlimited Use Pricing: Includes all training, maintenance, and support

**No Software | No Hardware | No New Phone Lines | No Long Distance Charges**

The below price is based on an estimated recipient count for description of services stated above.

Product Description	Term & Scope	Emergency Only Notification Solution	Standard Connect 5 (C5) Student Pricing	Standard Connect 5 (C5) Student Pricing Including C4T & CTEXT
<b>Blackboard Connect Unlimited Use Service</b> <i>(Standard Connect per student pricing is \$2.50. Emergency Only Per Student is \$1.50 per student. Standard Connect, C4T and CTEXT is \$2.85 per student)</i>	1 Year Term for 380 Recipients	\$1.25 X 4,000 = \$5,000.00	\$1.75 X 4,000 = \$7,000.00	\$2.00 X 4,000 = \$8,000.00
<b>Annual Support Fee</b>	Annual Support Fee (1 years)	\$500.00	Waived if Multi-Year Agreement	Waived if Multi-Year Agreement
<b>Total Annual Service Fee<sup>(2)</sup></b>		<b>\$5,500.00</b>	<b>\$7,000.00</b>	<b>\$8,000.00</b>
<small>(1) Calculation of Message Fee for subsequent years will be based on the number of actual recipients for each year of the Service Period.  (2) Service Fees are paid at the beginning of each annual period and due within thirty (30) days of invoicing, unless the contract is a multi-term contract paid in full on the first invoice which will be sent upon receipt of a signed Services Agreement. The pricing contained in this proposal is valid until <b>March 29, 2013</b>.</small>				

## Benefits of Unlimited Calling: K12

The **Blackboard Connect** service provides an easier way to help keep your districts safe, involved and informed. Reach thousands of parents and community members in minutes without having to invest in or maintain hardware, software, or additional phone lines. Create and send messages faster than ever, and take more confidence in the relevance of your message - with voice, text, and email messages.

- o **Engage parents.** Reach parents with important information to foster student success. Blackboard Connect 5 gives you the power to engage parents with messages about events, curriculum changes and student performance — in the languages they speak and on the devices they prefer.
- o **Improve safety and security.** In an emergency, every second counts, and effective communication is a key component of any district’s crisis response plan. Blackboard Connect 5 ensures you can reach thousands of parents, faculty and staff in minutes with critical messages of instruction and reassurance.
- o **Boost student achievement.** Improve attendance, reduce truancy, and positively influence the way students perform in the classroom. Blackboard Connect 5 can be used to send daily attendance reminders, grade threshold reports and classroom behavior notifications.
- o **Recoup fees and see a tangible return on investment.** Using Blackboard Connect 5 to remind parents of outstanding library, cafeteria and other balances, schools can find the service quickly generates enough revenue to pay for itself. By communicating electronically, districts can also save significant amounts on printing, distribution and administrative costs.
- o **Take control of your message before others do.** Being perceived as a primary source of information is important to both a district’s safety and reputation. Blackboard Connect 5 can be used to quickly keep parents and community members informed of the facts to mitigate the effects of mass media and rumor mills.

**Questions? Please Contact:**  
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**Note:** This Price Proposal does not constitute a legal agreement between the Client and Blackboard Connect Inc. Neither party will be bound to any terms until each has executed the company’s Services Agreement, which incorporates all the terms, conditions, and obligations of the parties.